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# THE LIFE SHE HAS

CAROL JONES



## ABOUT THE LIFE SHE HAS

The Life She Has is a website built on a passion for food, beauty, travel, and fashion. Circulation is over 100K monthly with over 90k social followers and counting. Owner Carol Jones is a mom of twins and former makeup artist.

Topics covered include: travel, beauty, fashion, DIY, recipe creation, celebrity events, video production, sponsored content, ad placement.

90K

SOCIAL MEDIA  
FOLLOWERS

100K

MONTHLY  
USERS

90%

FEMALE  
AUDIENCE

1.6M

TOTAL YOUTUBE  
VIEWS

[HTTPS://LIFESHEHAS.COM](https://lifeshehas.com)

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